

INVITATION TO THE JA MARKETPLACE VIENNA



**13-15 MARCH
2026**

**LEARNING BUSINESS
BY DOING BUSINESS**



**JA
Austria**

Member of
JA Worldwide

JUNIOR ACHIEVEMENT AUSTRIA INVITES YOU TO THE STUDENT COMPANY TRADE FAIR – JA MARKETPLACE VIENNA 2026!

Experience the spirit of entrepreneurship – right in the heart of Vienna!
Join over 40 student companies from across Austria and Europe at the international trade fair and dive into the vibrant world of Junior Achievement!
From **March 13 to 15, 2026**, you'll have the chance to sharpen your sales and presentation skills, connect with like-minded young entrepreneurs, and exchange valuable experiences.
JA Austria is excited to welcome you to Vienna!

REGISTRATION PERIOD

Deadline **10.11.2025 - 11.01.2026**

- Participation fee (student) with accommodation: EUR 285 / person
- Participation fee (adult) with accommodation: EUR 345 / person

LATE REGISTRATION

Late registration period: **12.01.2026 – 10.02.2026**
Additional charge: EUR 60 / person

The participation fee includes all meals from dinner on March 13 to breakfast on March 15, two nights in a four-star hotel, transfer, and exhibition booth.

Additional nights: If you are interested in booking additional nights, please contact the support team (contact details can be found on the last page or on our website).

ACCOMMODATION

JUFA Hotel Wien City, Mautner-Markhof-Gasse 50, A-1110 Vienna

*For detailed information about the event and registration, please visit:
<https://www.junior.cc/ja-marketplace>*



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PRELIMINARY AGENDA

Time	Activities for students	Activities for teachers	
Friday, 13. March			
10:00 - 14:00	Arrivals & Check-In	teachers' workshop	
15:00 - 18:00	Warm-Up & Icebreaking		
19:00 - 21:00	Welcome Dinner		
Saturday, 14. March			
06:00 - 08:00	Breakfast	 <p>40+ STUDENT COMPANIES</p> <p>150 STUDENTS</p> <p>100 TEACHERS & STAFF</p> <p>AWARDS Innovation Marketing Best Pitch Sustainability Sales</p>	
08:00 - 08:30	Transfer to Millennium City		
08:30 - 10:00	Setting up stands		
10:00 - 10:30	Opening of trade fair		
10:30 - 18:00	Trade fair exhibition & stage presentations		
18:00 - 18:30	Dismantling of stands		
18:30 - 19:30	Transfer to the Hotel		
19:30 - 20:30	Dinner		
Sunday, 15. March			
06:30 - 09:00	Breakfast		
from 09:00	Check Out & Departures		

Programme subject to change. The final schedule will be announced no later than one month before the event. Please note that last-minute adjustments may occur.

CONTACT US:

JUNIOR ACHIEVEMENT AUSTRIA

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MAIN PARTNERS



EVENT PARTNERS



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